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March 1, 2011

Dear Building Industry Professional,

We are writing for your support of the Pittsburgh Affiliate of the ACE Mentor program of America (www.acementor.org). Our program is currently in its third full year of operation and we are looking forward to taking great strides forward as we prepare to celebrate this year's class and look forward to an even better program in 2011/2012.

As you are well aware, the design and construction industries are experiencing a crisis - the shortage of new skilled talent. With fewer students entering secondary architecture, engineering and construction programs, there is an ever increasing shortage of the talent your firm needs to compete on today's highly competitive marketplace.

Since its inception in 1995, ACE has mentored more than 30,000 high school students across the country with more than 90% of continuing on to attend college. Locally we have mentored more than 120 individuals and have already experienced success in leading a number of seniors to related secondary programs.

As a leader in the Architecture, Construction and Engineering industry we are confident that you realize the importance of the mission undertaken by ACE and invite you to become involved.

We are currently in need of support in three primary areas which include Mentors, Host Firms and Financial Contributions.

Along with students, **Mentors** are the basis of the ACE Mentor Program. We need engaging and energetic industry professionals, both new and experienced, who are interested in offering a positive influence on the life of high school students. Information sessions will be held in the coming months to provide an introduction for those who are interested in getting involved and an opportunity to speak with those who are already participating in the program.

Host Firms provide a location and refreshments for the mentoring sessions that are conducted over the course of the school year. One of the goals of the program is to expose students to workplaces and job sites in an effort to peak their interest. If your firm is interested in hosting one of our sessions for next year please contact us.

ACE Mentor Program of Pittsburgh

337 Fourth Avenue · Pittsburgh, PA 15222 · 412.261.1570 · WesternPa@acementor.org · www.acementor.org

Career Directions for Students in Architecture, Construction and Engineering



Financial Contributions are used in two primary areas, general program costs and scholarships. One of our objectives is to award as many scholarships as possible to ACE participants who attend secondary education programs which prepare them for careers in the industry. Generous gifts during last year's program enabled us to continue to provide this program at no cost to participants while awarding four scholarships to students on their way to architecture or engineering programs after graduation.

We encourage you to participate by becoming a sponsor of the ACE Mentor Program of Pittsburgh. By doing so you will be an active participant in a solution to one of our industry's most critical issues – the shortage of new skilled talent. Attached is a general contribution form. Please consider joining the list of industry leaders who have already played a part in the success of our program.

This year's program will be capped off with our final presentations by the students on May 18th at 5 pm. We invite you to attend this year's event hosted by the Greater Pennsylvania Regional Council of Carpenters at their Apprenticeship Training Center. If you are interested in attending this event please contact us at WesternPa@acementor.org.

We look forward to what we hope will be your positive response and thank you for your support at this critical stage for our young program.

Regards,

The ACE Pittsburgh Board of Directors

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Thank you for your interest and support of The ACE Mentor Program.
Your contribution will help to ensure the future of our industry.

ACE Pittsburgh Supporter Levels

Honorary \$2,500 Scholarship - \$3500

Platinum - \$2500

Silver - \$500

Gold - \$1000

Bronze - \$250

Company _____

Amount _____

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

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ESWP Members can also charge contributions directly to their membership accounts:

_____ **ESWP Member Account Number** _____

Authorizing Signature _____

Please make check payable to: **ACE Mentor Program of Pittsburgh
c/o Engineers' Society of Western Pennsylvania
337 Fourth Street
Pittsburgh, PA 15222**

The ACE Mentor Program is a non-profit 501(c)3 organization (group exemption number 5325) and therefore contributions are tax deductible (www.acementor.org).