



INVITATION TO PARTICIPATE IN ACE'S 25TH ANNIVERSARY CELEBRATIONS

Call for Photos, ACE Rock Star Nominations, and More

#25YearsOfACEmentor #ACEmentorCelebrates25

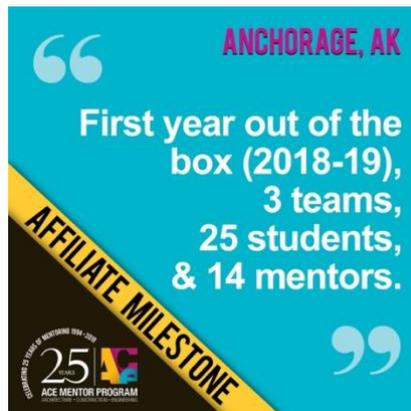
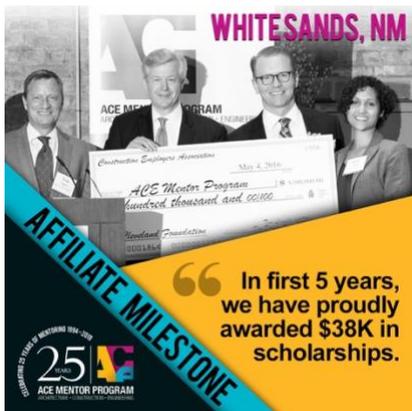
During its Silver Anniversary year, ACE invites all affiliates, old and new, to participate in a collective celebration of our growth and accomplishments. We want to highlight the successes of affiliates since they, after all, are what makes ACE great.

Beginning in February and throughout the year, ACE National plans to showcase affiliates' notable milestones and leaders. We will post this information on our social media platforms and feature it at the anniversary celebration and all-affiliates conference in May. Some information we collect may also make it into the commemorative edition of the ACE *Yearbook* to be published late this summer.

In the coming few weeks, but by April 15 at the latest, we want EVERY affiliate to send a brief description, accompanied by a photo, of an affiliate milestone and Rock Star, as explained below.

Photos ideally should be high resolution (1 MB or greater). If a photo is not available, we will "publish" just the descriptive text on social media. The images below of fictional affiliates show the "look" of the social media posts in this anniversary campaign.

Notable Affiliate Milestone



Identify **one** milestone of which your affiliate is particularly proud. (We realize that some affiliates can point to several milestones, but we can feature only one per affiliate.) When deciding what milestone to feature, please don't agonize over selecting the best or most appropriate milestone. Just be sure to submit something so that your affiliate is represented in this overall campaign.

Send your Regional Director a short description of the milestone (maximum 25-30 words) plus a photo to accompany it. The photo does not necessary have to directly relate to milestone. Some examples follow:

Text: In its first year (2018) ACE (name affiliate) attracted 3 teams of XX students and YY mentors. Photo: a team meeting.

Text: Raised a record \$XX in (Year), making a total of \$YY raised throughout its ZZ years. Photo: A fundraising event from any year or a picture of a student receiving a scholarship.

Text: XX number ACE alumni now serve as mentors in our program. Photo: A mentor, preferably one of the alumni mentors), in action with students.

Text: In each of the past XX years, we have run a special event introducing students to careers in the skilled crafts. Photo: students in action at the trades day.

Affiliate Rock Star(s)



ACE founder Charlie Thornton has frequently said, “ACE Rocks!” So who are ACE’s Rock Stars? We want to shine a spotlight on them and their affiliate during our anniversary year.

ALL affiliates are encouraged to identify an individual, small group of individuals, or an organization (such as a sponsor) responsible for an important recent or previous achievement that has contributed to the affiliate’s success. An achievement can be major or minor. Selecting an ACE Rock Star should not be an exercise to name the “best and greatest” individual

in an affiliate's history. Rather, think of individuals whose contribution or action emblematically reflects the affiliate's accomplishments overall.

Only one nomination per affiliate, please. Examples might be:

Individual(s) or sponsor(s) who sparked an affiliate's creation, or perhaps who has recruited a steady stream of mentors.

Mentor team who created a curriculum, or special event that has been repeated over the years.

Board member who has helped raise many scholarship dollars.

A mentor or team leader who has not missed a session in several years, as a reflection of the dedication of all affiliate mentors.

Send your Regional Director a short explanation (30 words max) of the contribution by your affiliate's Rock Star(s), together with a photo.